

FuPa Luxembourg rates list 2025

Link w/ subscription *	5,00 €
Link / single Social Media Post	15,00 €
Commissioned article	80,00 €
Commissioned photo shooting/filming	200,00 €
Internal Messenger per deployment	290,00 €
Advertorial/month	1.000,00 €

<i>CPM based campaign</i>	<i>5,00 €</i>
<i>Banner-Advertisements</i> (best sellers)	
- Club/month	52,00 €
- Club/year **	570,00 €
- League/month ***	342,00 €
- League/month ****	570,00 €
- Front & matches pages/week	570,00 €
Branding Partner Social/year	7.000,00 €

Tabelle1

Branding Partner Web & App/year	13.000,00 €
---------------------------------	-------------

Full exclusivity *****	90.000,00 €
------------------------	-------------

all rates excl. VAT (17%)

* = per link at min. 100 posts/year

** = premium club, permanent contract, cancellation deadline: 3 months

*** = January, June, July and non-premium Leagues

**** = remaining months and premium Leagues (BGL, DH, D1, D2)

***** = excl. centrally marketed ad slots & possible buy outs

Additional contract conditions will apply / © Luxembourg Sports Network sàrl



latest update: 18 january 2025 © LSN sàrl